

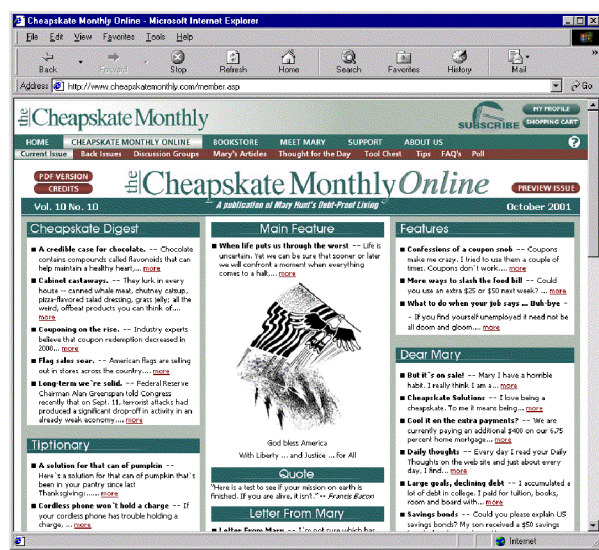
# eBusiness PLUS+

Essential Tools for Your Business Website.

## Features & Benefits

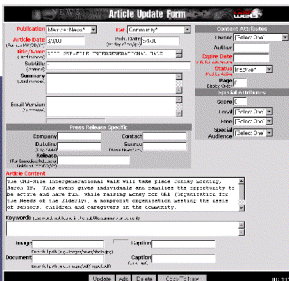
- ▶ **eBusiness Tools:** Includes all of the features of LiveWeb eBusiness™...user login and authentication, user database and management tools, cookie management, feedback/workflow management and activity tracking system...all the power you need to track, manage and drive your business on the web.
- ▶ **Publishing/Article Management:** The News/Article Manager allows you to organize, publish and maintain news items, upcoming events, glossaries and FAQs online, directly from your website. Add, delete or edit news, press releases, articles, etc., with the user-friendly content maintenance form, accessible via the website backoffice. Editors can be notified of incoming articles & approve/publish to a variety of destinations (e.g., email, FTP, mapped drives, etc.) & formats (e.g., asp, html, xml, txt, etc.). Users can subscribe to newsletters/publications. Advanced users can subscribe to a publication with destination & format options.
- ▶ **Calendar/Events Manager:** Publish calendars for employee events, training programs, industry seminars, company holidays, etc. Different divisions, subsidiaries or organizations can publish and maintain their own calendars.
- ▶ **FAQ Manager:** Automate display of your FAQ listings, making them easy to navigate...and encourage new FAQ submissions with one-click access to a simple, easy-to-use submission form.
- ▶ **Online Glossary Feature:** From financial terminology to technical terminology, every business has its own language...help acquaint your customers, prospects, vendors, distributors and other business partners with your unique terminology by publishing and maintaining an online glossary on your website.
- ▶ **AutoMessage/Email Marketing System:** Provides an efficient solution for handling email notifications, confirmations and email marketing campaigns.
- ▶ **Preferences:** Many options including company information, email addresses, input/output file paths (i.e., specify document paths, image paths, database paths), backoffice behavioral options, etc.
- ▶ **Website Control Center:** Backoffice menu, controls and server status information visible on every page for backoffice users and webmasters, giving quick access to all backoffice maintenance areas.

**LiveWeb eBusiness Plus™** - Streamline website maintenance and backoffice operations with our LiveWeb™ eBusiness Plus software solution. Includes all of the features of LiveWeb eBusiness™, plus the power to organize, publish and maintain news items, upcoming events, glossaries and FAQs, online, directly from your website. Add or edit news items, press releases and other articles, with the user-friendly content maintenance form, accessible via the website backoffice. Editors can be notified of incoming articles & approve/publish them to a variety of destinations (e.g., email, FTP, mapped drives, etc.) & formats (e.g., asp, html, xml, txt, etc.). Users can subscribe to newsletters/publications. Advanced users can subscribe to a publication with destination & format options. Syndication publishing options are also available. Publish and maintain a calendar of events on your website via an easy-to-use backoffice maintenance form. Automate display of your FAQ listings, making them easy to navigate, and encourage new FAQ submissions with one-click access to a simple, easy-to-use submission form—available with the FAQ manager. The built-in AutoMessage/email marketing system provides an efficient solution for handling email notifications, confirmations and email marketing campaigns. Get control over website maintenance and operations, and drive your online marketing and communications effectively with LiveWeb eBusiness Plus™.

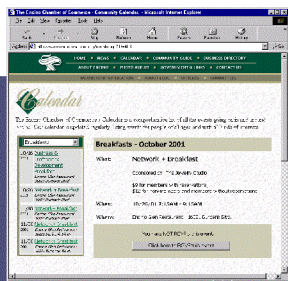


For more information about eBusiness Plus or other LiveWeb™ products, visit: [www.imagineit.com](http://www.imagineit.com).

Add, delete or edit news, press releases, articles, etc., with the user-friendly Article Update Form. Changes display instantly on your live site...no uploading or waiting.



Maintain an online Calendar of Events to keep users informed of current and upcoming events. Even allow them to RSVP online!



Automate display of your FAQ listings, making them easy to navigate...and encourage new FAQ submissions with one-click access to a simple, easy-to-use submission form.

