

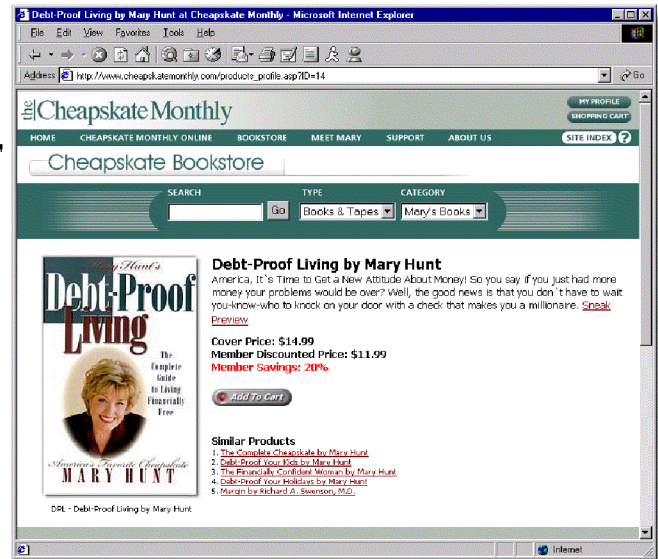
# eCommerce SOLUTION

*Organize, showcase and sell your products brilliantly and effectively on the web.*

## Features & Benefits

- ▶ **Product Showcase:** Includes product browser and product profile pages. The product browser provides an organized method for displaying products to potential buyers and logical, easy navigation through your product line. Product profile pages are dedicated product pages for individual products that allow you to display larger images, highlight product features and display as much product detail as you desire.
- ▶ **Shopping Cart & Order Wizard:** The full-featured Shopping Cart allows customers to add products to a "shopping basket" as they would in a physical retail store, change order quantities and products in their basket, continue shopping or proceed to the 'checkout' area...and remembers visitors' basket contents forever. The 'fool proof' Order Wizard handles shipping, pricing and inventory calculations, and takes customers through a friendly step-by-step process.
- ▶ **Order Management System:** View orders and related details "live" via the website backoffice in a professional order report format. Review automatically charged orders (or review and process credit card orders manually), update order shipments/tracking information, handle fulfillment and update customer order status quickly and easily.
- ▶ **Frontend Features:** Powerful database capabilities allow you to configure your storefront and display products according to your business needs: popular products, similar products, featured products, etc. Search products by keyword, product type or category. Clickable icon display takes the user to larger image/product profile page.
- ▶ **Credit Card Transactions:** Automatic transaction authorization or manual payment processing available, along with onscreen order confirmations.
- ▶ **Customer Support Tools:** Order status update feature generates automatic email notices to customers and automatically updates the customer's order status page.
- ▶ **Preferences:** Many options including company information, email addresses, input/output file paths (i.e., specify document paths, image paths, database paths), backoffice behavioral options, etc.
- ▶ **Website Control Center:** Backoffice menu, controls and server status information visible on every page for backoffice users and webmasters, giving quick access to all backoffice maintenance areas.

**LiveWeb™ eCommerce Solution** – A comprehensive, integrated system for secure financial transactions, order processing, browsing and profiling products and much more. Includes all of the features of LiveWeb eBusiness™, plus a full-featured Shopping Cart system, easy-to-use Order Wizard and product management tools that allow you or your designated staff to add, delete, edit and cross reference individual products, product categories & product types. In addition, our sophisticated order management system allows administrators to view orders and all related order detail "live" in a professional order report format. Review automatically charged orders (or review and process credit card orders manually), update order shipments/tracking information and handle fulfillment quickly and easily. Powerful sorting capabilities allow you to sort and view orders in a variety of different ways with a simple mouse click. Sort orders by status (i.e., new, pending, shipped, etc.), or by date (i.e., today's orders, yesterday's orders, week, month, etc.), or by name, order #, etc. Customer support is virtually automated with the order status update feature that allows you to send pre-designed/template email notification messages to customers and automatically updates the customer's order status page. Administrative users can modify AutoMessage email templates, shipping and tax options and a variety of other preferences. Also, for interfacing with other systems, you can export orders. Need we say more?



**For more information about eCommerce Solution or other LiveWeb™ products, visit: [www.imagineit.com](http://www.imagineit.com).**

*With the easy-to-use Product Update Form, you can add or update product information. Click the "Update" button and your changes instantly appear "live" on your website.*

The screenshot shows a 'Product Update Form' with fields for Product Name, Brand, Color, Availability, Price, Size, Shipping Level, and Features. There is an 'Update' button at the bottom.

*Ease your customer's minds with the secure, simple, 3-step order wizard. The form remembers customers when they come back to order more of your products.*

The screenshot shows a '3-step Order Form'. Step 1 is 'Billing' with fields for Name, Address, City, State, Zip, and Country. Step 2 is 'Verify Order' with a table showing items, quantities, and prices. Step 3 is 'Credit Card Information' with fields for Card Number and Expiration Date.

*Maintain customer information, view orders, handle fulfillment quickly and update customer order status using the detailed Order List.*

The screenshot shows a 'Customer Order List' table with columns for Order ID, Customer Name, Order Date, Order Status, and Order Amount. The table contains several rows of order data.

